

JMG Logo



GUIDELINES CHAPTER

Description: Each chapter will create a logo/motto for Jobs for Montana's Graduates and/or the Montana Career Association that is suitable for business representation.

Purpose: To encourage chapters and individuals to work together as a team, utilizing their graphic arts abilities and creative talents to develop a logo which promotes JMG and the MCA. The logo will be used on promotional items at the Career Development Conference.

Eligibility/Entries: All chapters are eligible to compete, one entry per chapter.

Observers: Logo entries will be on display at the Fall Leadership Conference.

Competitive Event Time: Submitted and judged prior to the Fall Leadership Conference.

Competition Rules:

1. Entries must be submitted by the given deadline to the state office prior to the Fall Leadership Conference using the registration form.
2. Entries will be judged prior to the conference.
3. Entries must be submitted on 8 1/2" x 11" paper from edge to edge (this is standard letter size).
4. Entries must be two-dimensional, flat surfaced.
5. The entry should focus on a logo/motto that will promote JMG and the MCA and be an appropriate business representation that can be used on items used at the Career Development Conference. It should be gender neutral.
6. The motto may only be up to five words long. If "JMG" is used in the motto, it will count as one word.
7. The entry may be the work of the entire chapter or an individual who represents the chapter. Chapters are encouraged to submit a chapter-wide entry to encourage participation as a team member.
8. The following information must be printed ***on the back*** of the logo:

***Name of chapter
City, State***

Example:

**Culbertson High School
Culbertson, Montana**

9. Chapter/school or student name or initials may not appear anywhere on the front of the logo/motto since it will be adapted for statewide use. This includes any other type of personal or chapter identification.
10. Entries will be judged based on the criteria contained in the rating sheet.

**REGISTRATION FORM** CHAPTER

Chapter High School: _____

Name of student: _____

Grade of student: _____

List all sources used in the process to create the artwork (websites, books, photos, pictures, etc). Include any hardware and software used. If work is all original, write "Original Work."

--_____
--_____
--_____
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I, the undersigned, attest that the design and creation is my work. Any and all sources used are listed above. Furthermore, I attest that the production is in accordance with state and federal copyright laws.

I consent to its reproduction, use, and/or modification in any way for use by Jobs for Montana's Graduates.

Contestant Signature: _____ Date: _____

Specialist Signature: _____ Date: _____

Number / School: _____

CATEGORY	POINTS POSSIBLE	POINTS ACHIEVED
MOTTO 1. Effectively promotes the goals of the JMG/MCA program.	15	
2. Degree of creativity and use of imagination.	15	
3. To the point; no longer than five words long. If "JMG" is used in motto, it counts as one word within the five word limit.	10	
LOGO 1. Design: a. Artistic representation.	10	
b. Use of color.	10	
c. Originality--distinctive qualities, although ideas may not be entirely original; credit should be given for new approach.	15	
2. Overall appearance: a. Appropriate for use for promotional material and t-shirts.	10	
b. Representative of a professional image.	10	
c. Flat surfaced with no student name, local school/chapter or city on front.	5	
TOTAL POINTS POSSIBLE	100	
TOTAL POINTS ACHIEVED	XXXX	

FOR ADDITIONAL JUDGING COMMENTS, PLEASE SEE BACK OF PAGE.